

# Business Strategy Management Institute



## Specialized Course In Business Strategy Management

- Course begins 15th Feb 2013
- Aim: To improve company or individuals business performance.
- This course is specially designed for Company CEO s and higher Management.
- It is a genuine business performance improvement course.
- Fees for Indians Rs 100,000 only. Fees for NRIs USD 5K.

Owned and Managed by: ENRICHMENTORS BUSINESS CONSULTANTS

Course Details: With special focus on your present business if any.

- Business Strategy Design.
- Opportunities and Threats identification.
- Key success factors determination.
- Strengths and weaknesses determination.
- SWOT analysis
- Current Strategy identification.
- Current Strategy Evaluation and Alternatives identification
- Identification of Winning strategy

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